

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
942027-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
60 Plus Association	60 + ASSOCIATION (SE	1908

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	942027	06276639

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/15/12	08/17/12	Good Morning America	7-9AM	--WTF--	:30	2	\$525.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/15/12	7:55 AM	Good Morning America	7-9AM	:30	SPA-12-TV-08	\$525.00 NM
2	WPBF	Th	08/16/12	8:55 AM	Good Morning America	7-9AM	:30	SPA-12-TV-08	\$525.00 NM
2	08/15/12	08/17/12	WPBF News 25 @ 6:00PM	6-6:30PM	--WTF--	:30	2	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/15/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SPA-12-TV-08	\$700.00 NM
2	WPBF	Th	08/16/12	6:19 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SPA-12-TV-08	\$700.00 NM
3	08/15/12	08/17/12	Nightline	11:35-12:05AM	--WTF--	:30	2	\$500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/15/12	11:55 PM	Nightline	11:35-12:05AM	:30	SPA-12-TV-08	\$500.00 NM
2	WPBF	F	08/17/12	11:44 PM	Nightline	11:35-12:05AM	:30	SPA-12-TV-08	\$500.00 NM
4	08/15/12	08/19/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	--WTFSS	:30	2	\$875.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTFSS	2	\$875.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	08/18/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SPA-12-TV-08	\$875.00 NM
1	WPBF	Su	08/19/12	11:21 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SPA-12-TV-08	\$875.00 NM
6	08/19/12	08/19/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/19/12	10:28 AM	Chris Matthews	Sun 10-10:30AM	:30	SPA-12-TV-08	\$200.00 NM
7	08/20/12	08/21/12	Good Morning America	7-9AM	MT-----	:30	2	\$525.00	NM
	Class of Time - Fixed Non Pre-emptible								

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Lehigh Valley, PA 18002-6885

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Invoice #	Invoice Date	Invoice Month	Invoice Period
942027-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
60 Plus Association	60 + ASSOCIATION (SE	1908	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/20/12	08/21/12	Good Morning America	7-9AM	MT-----	:30	2	\$525.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/20/12	8:55 AM	Good Morning America	7-9AM	:30	SPA-12-TV-08	\$525.00 NM
2	WPBF	Tu	08/21/12	8:49 AM	Good Morning America	7-9AM	:30	SPA-12-TV-08	\$525.00 NM
8	08/20/12	08/21/12	WPBF News 25 @ 6:00P	6-6:30PM	MT-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/20/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SPA-12-TV-08	\$700.00 NM
1	WPBF	Tu	08/21/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SPA-12-TV-08	\$700.00 NM
9	08/20/12	08/21/12	Nightline	11:35-12:05AM	MT-----	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/21/12	11:54 PM	Nightline	11:35-12:05AM	:30	SPA-12-TV-08	\$500.00 NM
10	08/20/12	08/21/12	M-SUN WPBF News 25 @ 11-11:35PM		MT-----	:30	2	\$875.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$875.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/20/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SPA-12-TV-08	\$875.00 NM
2	WPBF	Tu	08/21/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SPA-12-TV-08	\$875.00 NM
11	08/18/12	08/18/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S-	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/18/12	8:42 AM	Sat 8-9am News	Sat 8-9am	:30	SPA-12-TV-08	\$375.00 NM
12	08/15/12	08/17/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/16/12	5:54 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	SPA-12-TV-08	\$225.00 NM
13	08/19/12	08/19/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/19/12	5:42 AM	Sun 5-6am News	Sun 5-6am	:30	SPA-12-TV-08	\$50.00 NM

Total Spots 19

Payment Terms 30 Days

Gross Total	\$10,750.00
Agency Commission	\$1,612.50
Net Amount Due	\$9,137.50